



Community + Academics + Legislative Affairs

Broward Reads in Your City

Presented by

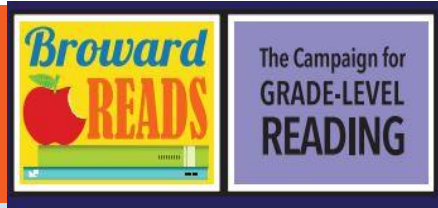
Dr. Lori Canning, Executive Director, Early Learning & Language Acquisition

John Sullivan, Director of Legislative Affairs

Beam Furr, Broward County Commissioner, District 6

Robert Holroyd, Government Affairs Manager, Children's Services Council

Charles Webster, Coordinator, Legislative Affairs



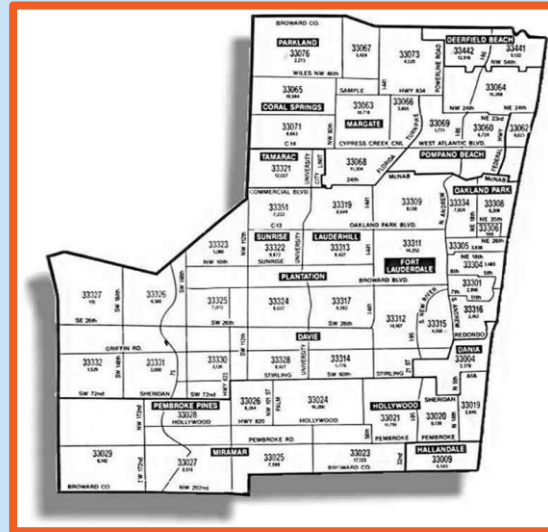
Purpose of Today's Workshop:

- Raise Awareness
- Gather Input
- Make Connections and Seek Support

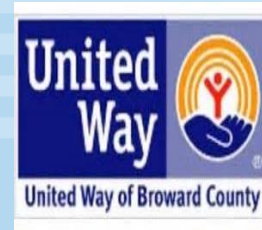


Broward Reads in Your City is an outreach of the Broward Reads: Campaign for Grade Level Reading, part of the national collaboration of foundations, nonprofits, states and communities focused on the No.1 predictor of school success: **third grade reading**

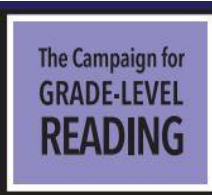
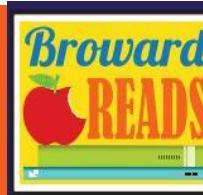




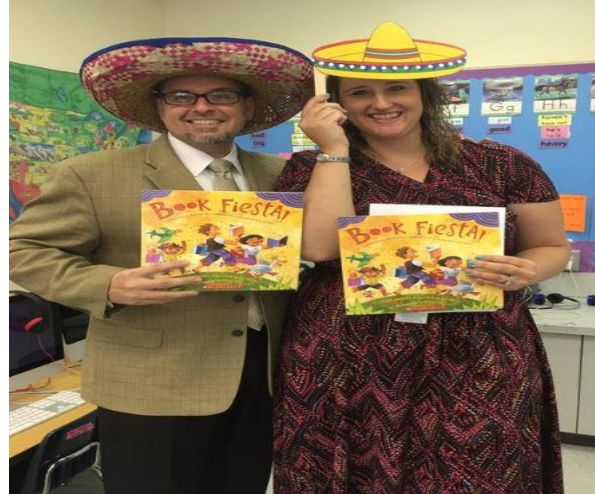
The Campaign for
**GRADE-LEVEL
READING**



Our Collaborative Goals



Unite Cities to make Grade Level Reading a Priority Throughout Broward County



Promote the Four Pillars of the Broward Campaign for Grade Level Reading:

- School Readiness
- Family Engagement
- Chronic Absenteeism
- Summer Slide



Align Services and Resources to Support Areas of Need

Identify and share City-Wide Best Practices





The Campaign for
**GRADE-LEVEL
READING**

Here's What Your City Can Do To Boost Literacy Through Reading

- Unite as a city to demonstrate your commitment to achieving third grade reading proficiency for all children.
- Identify a city liaison as a contact for the Broward Reads campaign to increase grade level reading.
- Identify key community stakeholders who can work together to make significant improvements in early literacy (i.e. city council, mayor, libraries, schools, child care providers, leaders, family groups, nonprofits, etc.)
- Commit lead public official to supporting the Broward Reads campaign and your city liaison to attending monthly meetings of the Broward Reads campaign.





The Campaign for
**GRADE-LEVEL
READING**

Here's What Your City Can Do To Boost Literacy Through Reading

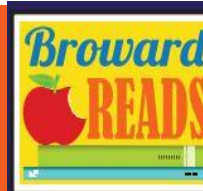
Ways for Cities to Make Connections

- Broward Campaign for Grade Level Reading/Literacy Coalition**
- United Way Reading Pals**
- Tutormate: Innovations for Learning**
- Guest Reader Campaigns (Broward Reads for the Record October & "Día" April)**
- Literacy Resources for Community Events**
- Title I Educational Support Van**
- Book Distribution at City Events**
- Family and Parent Engagement**
- Summer Learning and National Summer Learning Day**
- Impact Broward Foster Grandparents**
- Connections with Early Childhood Providers**
- Cultural Division Early Childhood Connections**
- Little Free Libraries "Take a Book; Return a Book"**
- Book Drives, Donations, and Collections**
- Mayor's Chess Challenge and Maximizing Out of School Time (MOST)**
- City-Wide Literacy Initiatives (Your own ideas)**

List
Continues
To Grow
and
Develop



Sample City Resolution



The Campaign for
GRADE-LEVEL
READING

CITY OF _____ RESOLUTION IN SUPPORT OF The Broward Cities Literacy Partnership Proposal

WHEREAS, the Broward Reads campaign is a collaborative initiative between community stakeholders including the School Board of Broward County, Broward County, the Children's Services Council of Broward County, the United Way of Broward County, and the Early Learning Coalition of Broward County, among many other community partners; and

WHEREAS, the Broward Reads campaign focuses on four critical areas including school readiness, chronic absenteeism, family engagement, and preventing the summer learning loss to ensure Broward's children are reading at grade level; and

WHEREAS, the Broward Reads campaign is partnering with cities within the county to demonstrate a collaborative approach to making grade level reading a priority within their community and throughout all of Broward County; and

WHEREAS, a Broward Reads City identifies key community stakeholders that can work together to make significant improvements in early literacy; and

WHEREAS, a Broward Reads City commits leading public officials to support the Broward Reads Campaign; and

WHEREAS, a Broward Reads City commits to designating a city liaison to attending the Broward Reads Campaign for Grade Level Reading's bi-monthly meetings; and

WHEREAS, we understand that ensuring children are able to read at grade level is the moral responsibility of everyone in the community;

NOW THEREFORE BE IT RESOLVED that the **CITY OF** _____ declares that it is a Broward Reads City committed to ensuring grade level literacy for all of its children.

Approved in **CITY NAME**, Florida on this **XX** day of **MONTH** 2016.

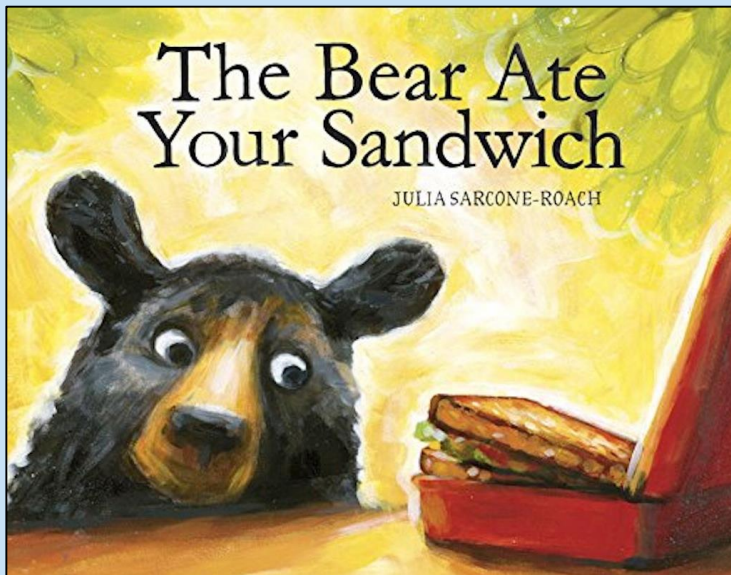


Calling All Broward Readers!

Are you ready to create a positive impact in the life of a young child this year? As Broward kicks off these two exciting volunteer opportunities, how will you and/or your organization join in the campaign for Broward's children?



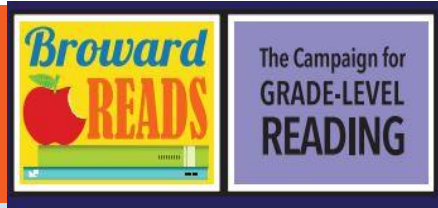
Read for the Record Day: October 27, 2016



Broward Reads!

- Jumpstart Organization
- 40,000 books distributed to Pre-K and K Children in Broward on the same day
- Guest Reading Campaign
- Save the Date!





Next Steps:

- After Board Input, Move to Board Resolution
- County Resolution: September 20, 2016
- Outreach: County Commissions and Education Advisory Boards
- Support City-Wide Literacy Initiatives through our Continued Work in the Broward Campaign for Grade for Level Reading

Unite Broward to Lead the
Way for Grade Level
Reading for All



The School Board of Broward County, Florida

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